



# Epworth Medical Foundation Sponsorship Opportunities 2017

*Working together to help Epworth HealthCare  
provide the best patient care*

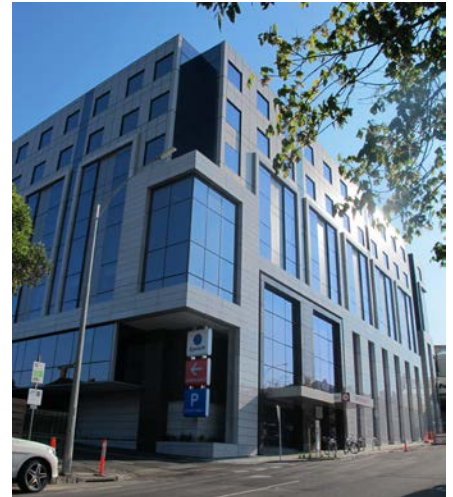
## BACKGROUND

### EPWORTH HEALTHCARE

Epworth HealthCare is the largest not-for-profit private health care group in Victoria, delivering excellence in world class healthcare across eight hospital campuses and several specialist medical centres around Melbourne.

The group provides acute medical and surgical services, sub-acute care, diagnostics and rehabilitation to more than 148,000 inpatients and 156,000 outpatients each year. Epworth is a leader in cardiology, oncology, maternity, urology, gastroenterology, orthopaedics and rehabilitation.

The organisation has six divisions employing over 7,000 staff with 3,000 accredited Medical Specialists and 1,000 affiliated General Practitioners across Victoria.



### EPWORTH MEDICAL FOUNDATION

Epworth Medical Foundation was established in 1982 to generate vital funds to support the activities of Epworth HealthCare ensuring patients receive the best possible outcomes.

The Foundation has a number of programs through which members of the community can support Epworth HealthCare. These include special events, direct mail appeals, bequest planning, memorial giving, auxiliaries and grant funding through trusts and foundations.

Funds raised by the Epworth Medical Foundation are used to pursue excellence in clinical care via the purchase of state-of-the-art medical equipment, funding education scholarships, developing research programs and extending facilities.

Donations made to the Epworth Medical Foundation make a real and positive difference to the health and wellbeing of patients and their families. The foundation is registered as a Deductible Gift Recipient with the Australian Tax Office.



## OPPORTUNITIES FOR ENGAGEMENT

The following opportunities are available for engagement with Epworth HealthCare, its staff, doctors and community networks.

An outline of each activity is provided overleaf.

### FUNDRAISING EVENTS

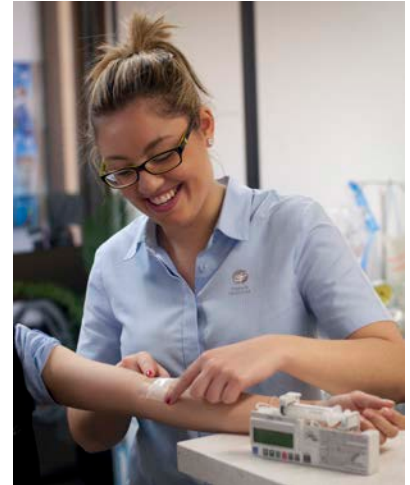
Corporate Golf Day

Men's Health Lunch

Friends of Epworth Race Day

Epworth Gala Ball

Women in Healthcare Lunch



### RESEARCH

Research Week

### EDUCATION

Educational Scholarships

Clinical Symposiums

GP Education



## SPECIAL EVENTS

### CORPORATE GOLF DAY

Monday 6 March 2017  
Huntingdale Golf Club  
Windsor Avenue, South Oakleigh  
120 players

Epworth hosts a corporate golf day each year at one of Melbourne's prestigious sand belt courses. Corporate teams enjoy an Ambrose event followed by a casual awards presentation dinner. Funds raised from this event will be directed to cancer services at Epworth HealthCare.

#### Audience

The audience includes corporate leaders, doctors and key Epworth HealthCare staff.

#### Corporate Sponsorship

The following opportunities are offered to corporate sponsors with associated benefits:

Major Sponsor:	\$30,000 +GST
Hole Sponsor:	\$ 4,750 +GST
Team Sponsorship:	\$ 3,000 +GST



### MEN'S HEALTH LUNCH

Thursday 11 May 2017  
Member's Dining Room, Melbourne Cricket Ground  
500 guests

An informative discussion on men's health will be presented by a panel of medical specialists. The topic for this year's event will be stroke. Funds raised from this event will be used to purchase state-of-the-art equipment.

#### Audience

The audience includes corporate leaders, Board Members, Trustees, specialists, doctors, lawyers, business men and women, executive staff, donors, and friends.

#### Corporate Sponsorship

The following opportunities are offered to corporate sponsors with associated benefits:

Major Sponsor:	\$20,000 +GST
Associate Sponsor:	\$10,000 +GST
Table Sponsor:	\$ 5,000 +GST



## **FRIENDS OF EPWORTH RACE DAY**

**Sat 17 June 2017**

**Moonee Valley Racing Club**

**350 guests**

The Friends of Epworth Race Day will be held at Moonee Valley Racecourse with a three-course luncheon in the Committee Room together with Fashions on the Field stakes, guest tipster and Punters Club. Proceeds enable the purchase of equipment across the healthcare group.

### **Audience**

The audience includes corporate and community leaders, Board Members, doctors, staff, donors, volunteers and members of the Friends of Epworth auxiliary.

### **Corporate Sponsorship**

The following opportunities are offered to corporate sponsors with associated benefits:

Race Sponsorship: \$6,500 +GST

Table Sponsorship: \$2,500 +GST



## **EPWORTH GALA BALL**

**Saturday 5 August 2017**

**Crown Palladium**

**1300 guests**

The Epworth Gala Ball is our signature event of the year. This event is titled *Epworth Tango*. Held at Crown Palladium for 1350 guests, the black tie event will raise funds towards research and innovation at Epworth.

### **Audience**

The audience includes corporate leaders, Board Members, Trustees, specialists, doctors, lawyers, business men and women, executive staff, donors, staff and friends.

### **Corporate Sponsorship**

The following opportunities are offered to corporate sponsors with associated benefits:

Major Sponsor: \$32,000 +GST

Associate Sponsor: \$17,000 +GST

Table Sponsor: \$ 10,000 +GST



## **WOMEN IN HEALTHCARE LUNCHEON**

**Thursday 5 October 2017**

**Plaza Ballroom**

**400 guests**

The Women in Health Luncheon provides an expert panel discussion on a different women's health issue each year. The 2017 event will focus on the topic of endometriosis. Funds raised are used to purchase advanced clinical equipment in women's health at Epworth HealthCare.

### **Audience**

The audience includes corporate leaders, Board Members, Trustees, specialists, doctors, lawyers, business men and women, executive staff, donors, staff and friends.

### **Corporate Sponsorship**

The following opportunities are offered to corporate sponsors with associated benefits:

Major Sponsor:	\$22,500 +GST
Associate Sponsor:	\$ 10,000 +GST
Table Sponsor:	\$ 4,200 +GST



## RESEARCH

### RESEARCH WEEK

19-23 June 2017

Richmond Auditorium

50 – 100 clinicians

A number of interactive breakfast and luncheon workshops are available for sponsorship during Research Week 19-23 June 2017 with an awards dinner to be held on Thursday 22 June at the MCG. A complete list of research forum sponsorship opportunities will be available shortly.

### Audience

The audience includes specialists, doctors, executive staff members and key personnel from the clinical area of expertise at Epworth HealthCare.

### Corporate Sponsorship

The following opportunities are offered to corporate sponsors with associated benefits:

Dinner Sponsor: \$2,500 +GST

Key Sponsor: \$1,500 +GST

Sponsor: \$1,000 +GST



## EDUCATION

### EDUCATION SCHOLARSHIPS

Awards Ceremony  
December 2017  
Richmond Auditorium

Epworth's educational scholarship program is a reflection of our commitment to provide our people with access to the best opportunities for further education across the globe.

A scholarship is used to undertake a work-related project, complete a tertiary qualification or attend a professional course or conference. At least 120 scholarships are awarded each year to both clinical and non-clinical staff. A full scholarship is valued at \$10,000 + GST

### CLINICAL SYMPOSIUMS

Epworth Medical Services hold a number of Clinical Symposia throughout the year in different craft groups. The 2017 Clinical Symposium Program is currently under development and includes:

#### Audience

The audience includes specialists, doctors, executive staff members and key personnel from the clinical area of expertise at Epworth HealthCare.

#### Corporate Sponsorship

The following opportunities are offered to corporate sponsors with associated benefits:

Key Sponsor: \$15,000 +GST  
Major Sponsor: \$10,000 +GST  
Sponsor: \$ 5,000 +GST

### GP EDUCATION

#### Category 1 & 2 Training General Practitioners

Epworth holds regular training sessions for General Practitioners throughout the year providing continuing education to referring doctors from around Victoria.

Category 1 sessions include six hours of training for up to 100 GPs in the Clinical Education and Simulation Centre at Epworth Richmond with light refreshments.

Category 2 dinners are held for each of the Epworth campuses for up to 60 GPs per session with informative speakers.

#### Corporate Sponsorship

The following opportunities are offered to corporate sponsors with associated benefits:

Category 1 Sponsor: \$5,000 +GST  
Category 2 Sponsor: \$5,000 +GST



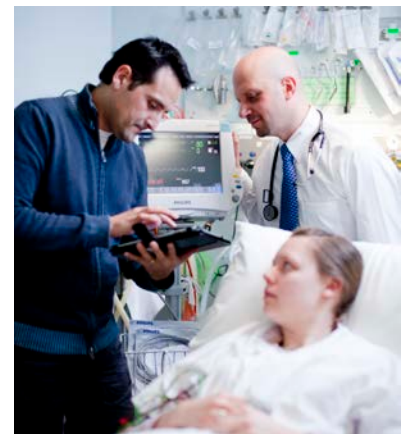


## RECOGNITION

In return Epworth HealthCare would be delighted to offer acknowledgement in all collateral related to the event and/or activity such as the invitation, program, table and audiovisual brand acknowledgement.

The partnership would also be promoted to the Epworth Community through the following channels:

- Quarterly Epworth HealthCare Newsletter, *Epwords*  
Circulation 5,000 to Board Members, Trustees, staff, doctors, medical specialists and donors
- Monthly Corporate, Divisional and Doctors E-news  
Circulation 4,000 to staff, doctors and specialists
- Foundation newsletter, *Epworth Examiner*  
Circulation 50,000
- Epworth Medical Foundation *Annual Philanthropy Report*  
Circulation 50,000
- Epworth HealthCare *Annual Report*
- Epworth HealthCare website



## FURTHER INFORMATION

The Epworth Medical Foundation looks forward to discussing your involvement in the coming year. For further information on any one of these activities and please contact the undersigned for further information.

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