

Epworth
Medical
Foundation



Epworth Gala Ball
Saturday 4 August 2018
Palladium Ballroom at Crown

Raising funds for innovation at Epworth to improve patient care

BACKGROUND

EPWORTH HEALTHCARE

Epworth HealthCare is the largest not-for-profit private health care group in Victoria, delivering excellence in world class healthcare across eight hospital campuses and several specialist medical centres around Melbourne.

The group provides acute medical and surgical services, sub-acute care, diagnostics and rehabilitation to more than 148,000 inpatients and 156,000 outpatients each year. Epworth is a leader in cardiology, oncology, maternity, urology, gastroenterology, orthopaedics and rehabilitation.

The organisation has five divisions employing over 7,000 staff with 3,000 accredited Medical Specialists and 1,000 affiliated General Practitioners across Victoria.

EPWORTH MEDICAL FOUNDATION

Epworth Medical Foundation was established in 1982 to generate vital funds to support the activities of Epworth HealthCare ensuring patients receive the best possible outcomes.

The Foundation has a number of programs through which members of the community can support Epworth HealthCare. These include special events, direct marketing, bequest planning, memorial giving, volunteers, and grant funding through trusts and foundations.

Funds raised by the Epworth Medical Foundation are used to pursue excellence in clinical care via the purchase of state-of-the-art medical equipment, funding education scholarships, developing research programs and extending facilities.

Donations made to the Epworth Medical Foundation make a real and positive difference to the health and wellbeing of patients and their families.

The foundation is registered as a Deductible Gift Recipient with the Australian Tax Office.



Epworth Gala Ball 2018

- Date:** Saturday 4 August 2018
- Time:** 6.15 pm till midnight
- Venue:** Palladium at Crown
Level 1, 8 Whiteman Street Southbank
- Audience:** Business, community and social leaders together with Epworth HealthCare clinicians, executive staff, board members and trustees
- Target:** 1,350 guests
- Purpose:** To celebrate Epworth HealthCare - its milestones and achievements - whilst raising funds for research and innovation at the largest not-for-profit private healthcare group in Victoria.
- Theme:** Billboard Music Awards
- Dress:** Black tiewith splash of sequins
- Hosts:** Dr Lachlan Henderson, Group CE Epworth
Cathi Biddick, Chair Special Event Committee
- MC:** Entertainer Matt Hetherington
- Entertainment:** A musical journey through the ages



Invitation

Epworth is proud to offer its corporate friends the opportunity to partner in its 2018 Gala Ball titled *Epworth goes Platinum!*

The Epworth Medical Foundation provides a variety of entry levels for corporate engagement for what promises to be an evening of nostalgic musical entertainment.

Funds raised from this event will be directed towards innovation in research, education and patient support programs which ultimately will improve patient care.

Corporate Sponsorship Opportunities

Major Sponsor @ \$32,000 (+GST)

Benefits:

- Three tables of ten seated in prominent location
- Brand signage on three tables
- Key Epworth HealthCare staff seated at your tables (optional)
- Full-page advertisement in the event program
- Audiovisual brand acknowledgement during the evening
- Corporate acknowledgement by the host during the event
- VIP pre-dinner drinks for 30 guests prior to event
- Corporate photo opportunity
- Acknowledgement in staff newsletter *Epwords* (distribution 3,000)
- Corporate acknowledgement on website



Major Partner @ \$32,000 (In Kind)

Benefits:

- Two tables of ten seated in prominent location
- Brand signage on two tables
- Key Epworth HealthCare staff seated at your table (optional)
- Full-page advertisement in the event program
- Audiovisual brand acknowledgement during the evening
- Corporate acknowledgement by the host during the event
- VIP pre-dinner drinks for 20 guests prior to event
- Corporate photo opportunity
- Acknowledgement in staff newsletter *Epwords* (distribution 3,000)
- Corporate acknowledgement on website



Associate Sponsor @ \$17,000 (+GST)

Benefits:

- Two tables of ten seated in prominent location
- Brand signage on two tables
- Key Epworth HealthCare staff seated at your tables (optional)
- Half-page advertisement in the event program
- Audiovisual brand acknowledgement during the evening
- Corporate acknowledgement by the host during the event
- VIP pre-dinner drinks for 20 guests prior to event
- Corporate photo opportunity
- Acknowledgement in staff newsletter *Epwords* (distribution 3,000)
- Corporate acknowledgement on website

Table Sponsor @ \$10,000 (+GST)

Benefits:

Table of ten seated in prominent location
Brand signage on the table
Quarter-page advertisement in the event program
Audiovisual brand acknowledgement during the evening
Brand acknowledgement by the host during the event
VIP pre-dinner drinks for 10 guests prior to event
Corporate photo opportunity
Acknowledgement in staff newsletter *Epwords* (distribution 3,000)
Corporate acknowledgement on website



Contact us

We do hope you will come on board and join us for an evening of Beatlemania within one of Melbourne's most exclusive venues.

For further information and bookings please contact:

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